



Collaboration and Creativity Facilitator Training

ONE or TWO DAY WORKSHOP

“Interactive from the get-go - great tools demonstrated by an outstanding facilitator”!

Government Leader, Ontario, Canada

Description:

The goal of the session is to provide activities, process tools and interactive discussion points that will be insightful to audience members, tap into their creative brainpower and generate new ideas to eliminate barriers and develop new solutions while encouraging collaboration with colleagues and stakeholders.

This engaging, upbeat one day workshop will expose participants to a variety of interactive processes and tools designed to help individuals and teams make more informed & collaborative decisions. Relevant participation is constant throughout the day as participants first learn the techniques and then have the opportunity to practice them.

Agenda:

The Four Pillars of this Workshop Design:

- Six activities will be discussed and demonstrated by the facilitator
- The large group will be split up in teams of 6 people per team
- Team members will take turns in leading the creative tools presented so that each person will have facilitated one tool each by the end of the day
- After each tool has been practiced, the facilitator will lead a large group discussion on what worked, what didn't and how it can be practically applied in the workplace.

Brainwriting

- Brainwriting is similar to brainstorming – they're both methods for generating ideas and solutions for a problem. Brainwriting, however, gives everyone equal opportunity to participate and it enables all group members to think without any 'blocking.'

Reverse Brainstorming

- Reverse brainstorming helps you solve problems by combining brainstorming and reversal techniques. By combining these, you can extend your use of brainstorming to draw out even more creative ideas.

Value Chain Analysis

- Value Chain Analysis is a useful tool for working out how you can create the greatest possible value for your customers. This process helps you identify the ways in which you create value for your customers, and then helps you think through how you can maximize this value: whether through superb products, great services, or jobs well done. Participants are taken through the



three step process that includes an Activity Analysis, a Value Analysis and finally an Evaluation & Planning discussion.

Starbursting

- Typically, when a colleague suggests a new product or idea, and you're trying to understand it and how it works, a typical response is to bombard the other person with questions. What features would it have? How much would it cost? Where would we market it? Who would buy it? Starbursting is a form of brainstorming that focuses on generating questions rather than answers. It can be used iteratively, with further layers of questioning about the answers to the initial set of questions.

Cause and Effect Diagrams

- Cause and Effect Diagrams help you to think through causes of a problem thoroughly. Their major benefit is that they push you to consider all possible causes of the problem, rather than just the ones that are most obvious.

Action Planning

- Specific discussion on how they will apply what was covered back on-the-job and what support they will need from each other and their Managers.